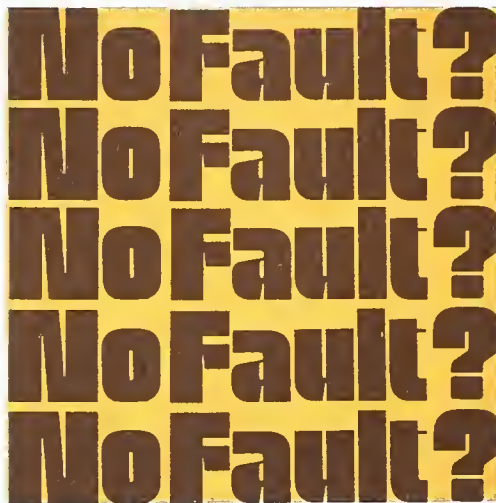




**It's a Plot!**



John Roberts — Host



Penn's Woods is a plot of land measuring 45,333 square miles. But Pennsylvania is also a key figure in the plot of a 200-year old story. That story is still going strong.

Pennsylvania is, in part, the story of a bizarre architectural plan to re-use strip mining pits as cityscapes. It's the story of a Secretary of Agriculture

who seems to be as interested in people as he is in alfalfa. It's about health care and symphonies, prison life and winning in the State lottery.

"People, Places, Things, Now" is a series of 36 half-hour weekly television programs reporting on the serious and whimsical, from every part of Pennsylvania. The series debuts January 26

with "A Conversation with the Governor" — an informal talk session between college students and Governor Milton Shapp. Each of the shows concerns itself with the State administration, public issues, the legislature or cultural events.

This plot to get you "into" Pennsylvania offers some extraordinary



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television. When "People, Places, Things, Now" goes to the Philadelphia Museum of Art, the visit includes a painting on Ben Franklin Parkway's tarmac. For a program on prison life, film crews went directly to jail (without passing "Go.") When the series turns to the energy crisis, public opinion contrasts with a map of proposed nuclear power plants revealing

sites the length of the Susquehanna.

There are programs investigating what makes the Turnpike Commission tick, as well as hike its rates. You meet a sculptor who moved here from Vermont because he finds Pennsylvania's granite more beautiful. And the man in charge of restoring order in the wake of Hurricane Agnes. And a

waitress who took her State lottery winnings and opened her own restaurant.

That's the plot. The butler did not do it; we're all doing it. And all seven of your State's public television stations are recording it. Plan to be there, every Friday night, with "People, Places, Things, Now."

